

MEDIA ADVISORY

TO: Assignment Editors/News Directors

WHAT: **Popular science broadcaster and writer, Jay Ingram, will speak at St. Mary's University College this evening as part of the University's annual Speakers Series.**

PHOTO OPP: Iconic broadcaster **Jay Ingram**, one of Canada's best-known and most popular science personalities, will give a free and open lecture followed by a Q&A session at St. Mary's University.

WHERE: **Fr. Michael J. McGivney Hall**

St. Mary's University College campus | 14500 Bannister Way SE, just off Macleod Trail South. Plenty of free parking

WHEN: **Thursday, September 25, 2014 | Doors at 6:30pm, Presentation begins at 7:30pm**

WHY: Iconic broadcaster **Jay Ingram** is one of Canada's best-known and most popular science personalities. Ingram has hosted both the premier radio science program in Canada, CBC's Quirks and Quarks, and its TV counterpart, **Discovery Channel Canada's Daily Planet**. In 2010, Ingram was appointed as a member to the Order of Canada for a lifetime of service in science communication. He has received several awards for his work, including the Queen Elizabeth II Diamond Jubilee Medal and honorary degrees from Carleton University, McGill University, McMaster University, King's College and the University of Alberta.

A prolific author, Ingram has written 12 books, most of which have been best-sellers. His 13th, *The End of Memory: A Natural history of Alzheimer's Disease* will be published in January 2015.

We all know what Alzheimer's is like, but we don't really know the disease. Where did it come from? Why is it suddenly at epidemic proportions? Am I going to get it? If I do, what sorts of treatments are there? These are the questions Jay Ingram will explore in his presentation, "The Science of Alzheimer's", as part of St. Mary's Annual Speakers Series.

The Speakers Series creates a link between the University College and the wider community by offering a free public forum to guests of outstanding intellectual and ethical vigour to address topics of broad community concern.

About St. Mary's University College

St. Mary's University College is a Catholic post-secondary, student-focused liberal arts and sciences teaching and research institution. St. Mary's offers Bachelor of Arts degrees, a Bachelor of Science degree, a Bachelor of Education (Elementary) degree, and courses in 35 academic disciplines. For more information, visit www.stmu.ca

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For media inquiries, contact:

Mackenzie Cann

Communications Coordinator
St. Mary's University College
Direct Line: (403) 254-3705
Cell Phone: (403) 998-1081
mackenzie.cann@stmu.ca